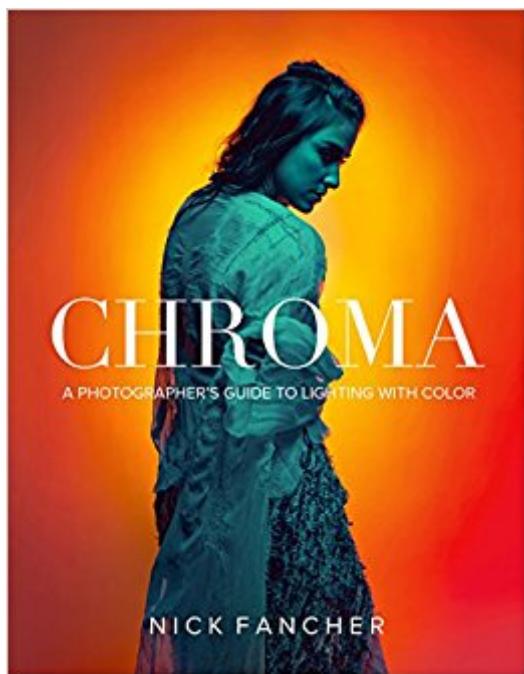


The book was found

# Chroma: A Photographer's Guide To Lighting With Color



## Synopsis

Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the quality and quantity of light. But there is an important, third component of light that heavily influences the final look of the image: the color of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and intentional use of color into your work. Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether that's people or products). He moves on to cover topics such as: Balancing, mixing, and overpowering ambient light with artificial light Layering colors for unique color combinations Mixing hard and soft light to achieve extremely rich color Lighting detail and texture Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters Gobos to control the light Post-processing for vibrant, powerful colors How (and why) to light with color, even when the end goal is a black and white image Illustrated throughout with innovative and expressive imagery, *Chroma* also includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

## Book Information

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## Customer Reviews

Nick Å Fancher is a portrait and commercial photographer as well as author and educator. He specializes in lighting, specifically with the use of minimal gear in unconventional locations. He lives in Columbus, Ohio with his wife Beth and children, Jack and Margot. Å He can be found online at nickfancher.com, @nickfancher (Instagram), and nickfancherphoto (Facebook).

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